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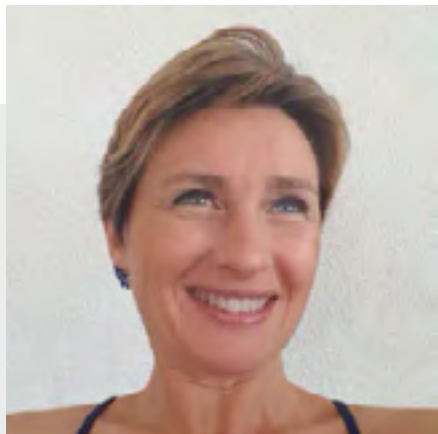
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# ABOUT ME



I am a graphic designer specialising in printed and online media such as publications, brochures, magazines and promotional material.

Italian but educated in Brazil, where my parents moved when I was a child. I started working with IT at a multinational company, where I developed strong interpersonal skills and the ability to deal with a multicultural environment. There, I met an internationally recognized photographer, who gave me the opportunity to learn and work with design, developing a critical perception of the technical quality and visual content of photographs.

After years of working experience specializing in printed media, the work for an environmental NGO gave me more than just proficiency in the communication unit, where I contributed to all design aspects. Most importantly, it introduced me to the satisfaction of social and educational work.

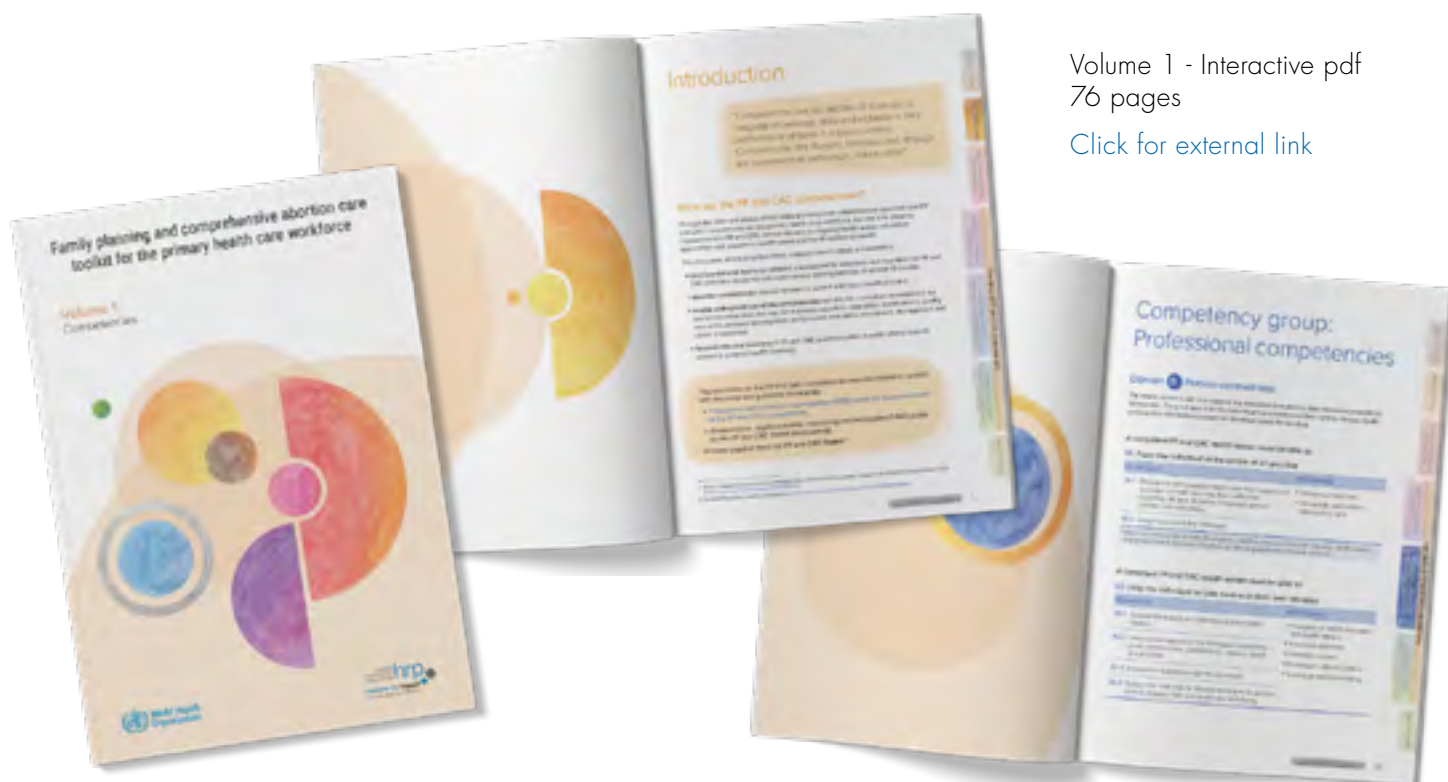
Back in Italy, my working experience in printing houses improved my knowledge of the different kinds of printing processes and machines.

For more than ten years now, I've been having the opportunity of contributing to several clusters of the World Health Organization, where each work represents a possibility to improve lives. It's been a pleasure to be part of those always-evolving teams, where availability and teamwork are essential. Although working under pressure is commonplace, the satisfaction of the meaningfulness of humanitarian work is always rewarding.

Moving to Switzerland and opening my own company was a natural consequence of these years of experience.

# REPORTS

Design and formatting of the Family planning and comprehensive abortion care toolkit for the primary health care workforce: Volumes 1 and 2, including translations to French and Spanish.

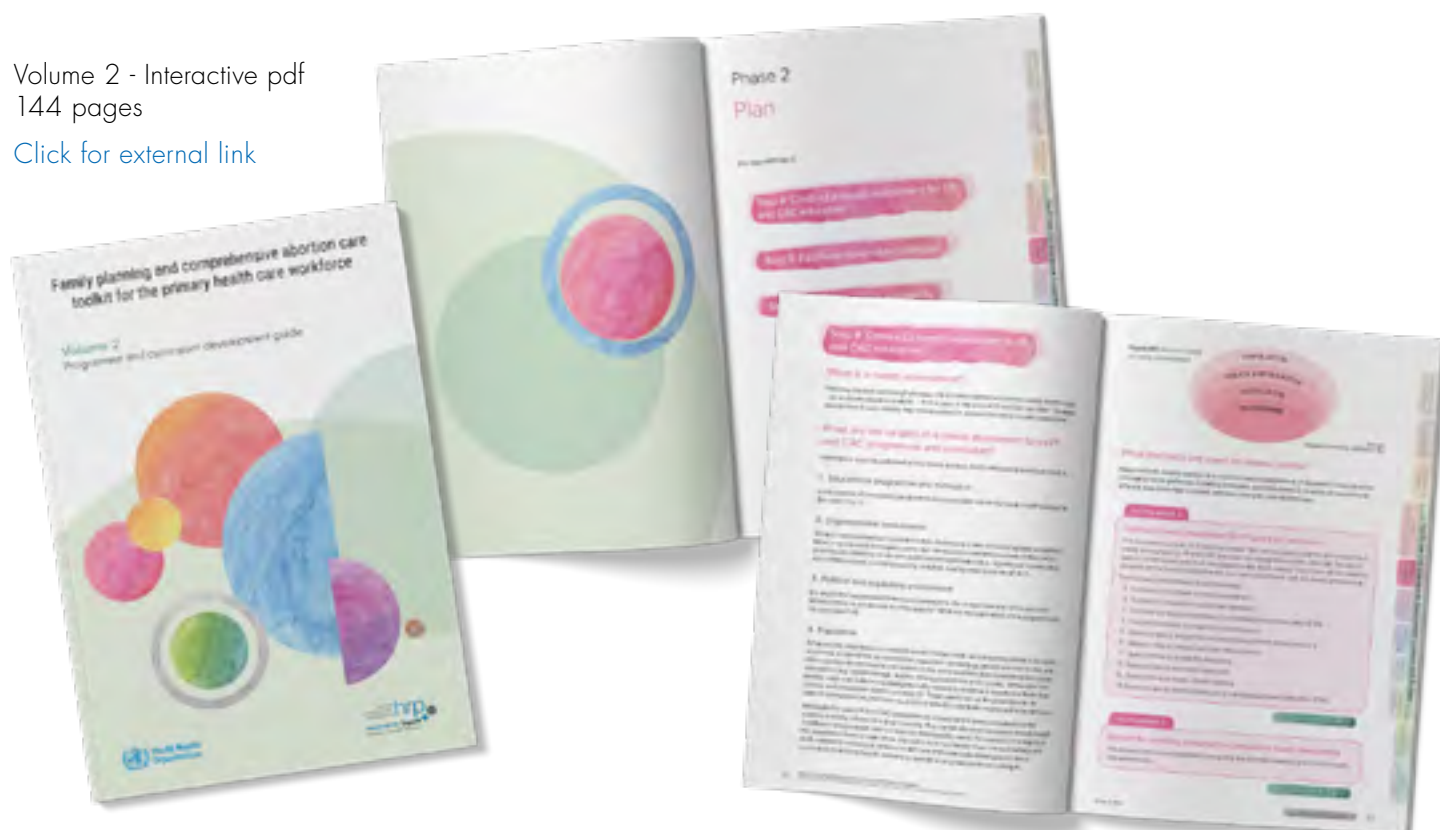


Volume 1 - Interactive pdf  
76 pages

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Volume 2 - Interactive pdf  
144 pages

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Improving the quality of care for maternal, newborn and child health: implementation guide for national, district and facility levels. 76 pages.

[Click for external link](#)



Guidance on developing national learning health-care systems to sustain and scale up delivery of quality maternal, newborn and child health care. 32 pages.

[Click for external link](#)



Design and formatting of WHO Interim guidances on COVID-19 series, including translations.



First layout of the series.  
14 pages.

[Click for external link](#)



Design and formatting of English version.  
Translations formatted to French, Spanish and Russian.  
61 pages.

[Click for external link](#)



Design and formatting of English version.  
Translations formatted to French and Spanish.  
55 pages.

[Click for external link](#)



Design and formatting of English version.  
Translations formatted to French and Spanish.  
43 pages.

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Design and formatting of report, briefs and presentation for The Network for Improving Quality of Care for Maternal, Newborn and Child Health. 56 pages.

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Design and formatting of the WHO Report "Scoping review of interventions to maintain essential services for maternal, newborn, child and adolescent health and older people during disruptive events" (68 pages) and web annex (88 pages).

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Design and formatting of the WHO Framework Convention on Tobacco Control report, for the FCTC Secretariat. 28 pages.

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Design and formatting of report and supporting material for the Independent Accountability Panel (IAP). 26 pages.

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Design and formatting of report and supporting material for the International Confederation of Midwives (ICM). 92 pages.

[Click for external link](#)



Design and formatting of the Engaging Young People for Health and Sustainable Development report. 72 pages.

[Click for external link](#)



Design and formatting of reports for The Partnership for Maternal, Newborn & Child Health (PMNCH). Country advocacy priorities for improving women's, children's, and adolescents' health. 31 pages.

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**Country advocacy priorities for improving women's, children's, and adolescents' health**  
Findings from a needs assessment among PMNCH members in low- and middle-income countries

**Figure 14: Opportunities with digital advocacy**

Digital solutions	Value
Using of digital approaches for advocacy	9

**Figure 15: Challenges with effective digital advocacy**

Digital divide	Value
Access to digital devices	3
Access to internet	2
Access to digital content	1
Access to digital skills	1
Access to digital services	1

**Case Study: PMNCH Digital Advocacy Hubs**

PMNCH is building the world's most successful digital advocacy platform for women's, children's, and adolescents' health and well-being. The Digital Advocacy Hubs (Hubs) are a moderated set of online, interactive platforms to unite and support PMNCH members and partners in common advocacy efforts. The Hubs are smart and inclusive tools designed for (1) resource sharing and capacity building, (2) engaging and equipping communities, and (3) coordinating campaigns that individuals and organizations can use to optimize their outreach, while effectively using the time and resources that they have available. Through the Hubs, PMNCH is committed to bringing organizations and researchers in the global health space together to leverage innovation and accelerate impact on women's, children's, and adolescents' health and well-being.

Design and formatting of Practical Guidance Resource to Operationalize the Global Consensus Statement on Meaningful Adolescent and Youth Engagement (MAYE). 34 pages.

[Click for external link](#)

**Practical guidance resource to operationalize the global consensus statement on meaningful adolescent and youth engagement (MAYE)**

**ASSESSMENT CHECKLIST ITEM 9: Provide enabling environments**

Provide enabling environments and ensure that adequate time and resources are made available to young people so that they are prepared to participate in decision-making. These opportunities should be mindful of the differing needs of young people, and acknowledge that the expertise and support needed, based on their age and evolving capacities, may require the provision of psychosocial support.

**PROVIDING ENABLING ENVIRONMENTS TO WORK WITH YOUR ORGANIZATION**

- Are young people set up to succeed when they engage with your organization?
- Are young people given enough time, resources, and support to engage meaningfully in whatever space they have to engage with your organization?
- Are young people supported on their own terms, and in ways that are comfortable for them, non-extractive, and not surveilled by their non-organizational partners?

**PROVIDING ENABLING ENVIRONMENTS TO WORK WITH YOUNG PEOPLE**

- Are what affect in your organization trained on MAYE?
- In every project / program / engagement, is there a way to engage young people in their own terms, and in ways that are comfortable for them, non-extractive, and not surveilled by their non-organizational partners?
- Does your organization have a mechanism that allows young people to flag or "whistleblow" mismanagement of their MAYE practice?

**GUIDANCE**

Young people are not a homogeneous group and their needs, experiences and priorities are diverse. Provide safety and care, with specific attention paid to the fact that the expertise and participation of some young people may drive from adverse personal circumstances that could trigger trauma that may require the provision of psychosocial support.

**RESOURCES**

- Guidance on collaboration with young people (UNICEF) for consulting

**CASE STUDY**

**African Health Budget Network (AHRN): Capacity-building for Nigerian youth**

African health budget network (AHRN) is a coalition of civil society organizations (CSOs) and youth groups in Nigeria that work together to influence government budgeting and spending. AHRN is a coalition of CSOs and youth groups in Nigeria that work together to influence government budgeting and spending. AHRN is a coalition of CSOs and youth groups in Nigeria that work together to influence government budgeting and spending.

**PART 2: Practical guidance**

This section goes through each item in order of the Global Consensus Statement checklist, starting with the all-encompassing and essential. You may use some items as a starting point, or you may use them as a checklist to ensure that you are meeting all the requirements of the statement.

**A note on collaboration and partnerships with young people**

Young people's involvement and leadership in decision-making is crucial to any MAYE effort. Regardless of the specific role they play in your organization, or the specific role they play in your organization, or the specific role they play in your organization, it is essential that they are given the opportunity to participate in decision-making. This requires the reality that their expertise and support are needed, based on their age and evolving capacities, may require the provision of psychosocial support.

# Design and formatting of Annual and Progress Reports for PMNCH since 2010 (except 2014 and 2020).

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# The Health-Care Professional Associations' response to the Honoring Women's Demands paper. 7 pages.

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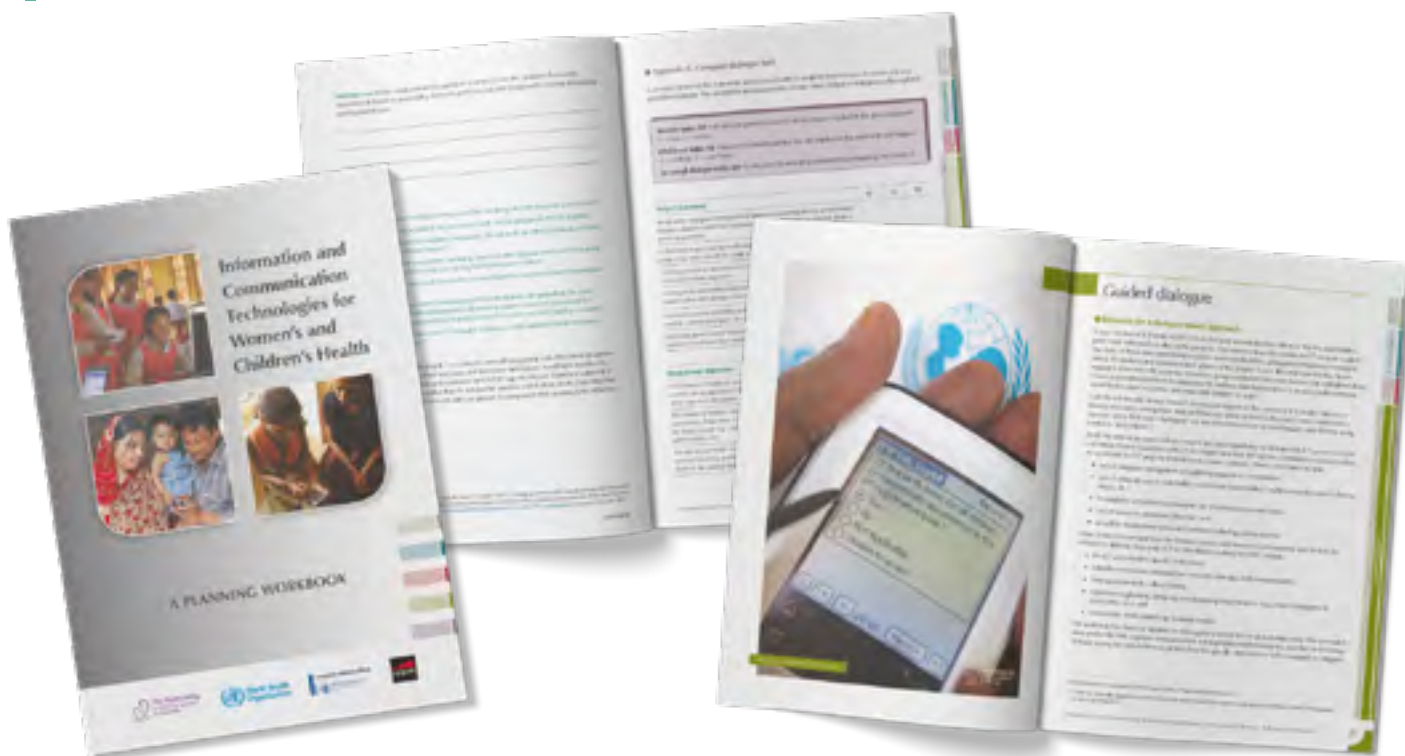
Multi-Stakeholder Dialogues for Women's and Children's Health: A Guide for Conveners and Facilitators. 64 pages.

[Click for external link](#)



Information and Communication Technologies for Women's and Children's Health. 76 pages.

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Design and formatting of report for the PMNCH's forum. 36 pages.

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Design and formatting of the "Investing in Health for Africa" report. 64 pages.

Translations formatted to French and Portuguese.

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Design and formatting of report and supporting material for the High-Level Working Group on the Health and Human Rights of Women, Children and Adolescents. 72 pages.

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Powerpoint presentation and screensaver



Tri-folded brochure



Flyers



Web tiles



Launch of the report with Dr. Margaret Chan, former Director-General of WHO.



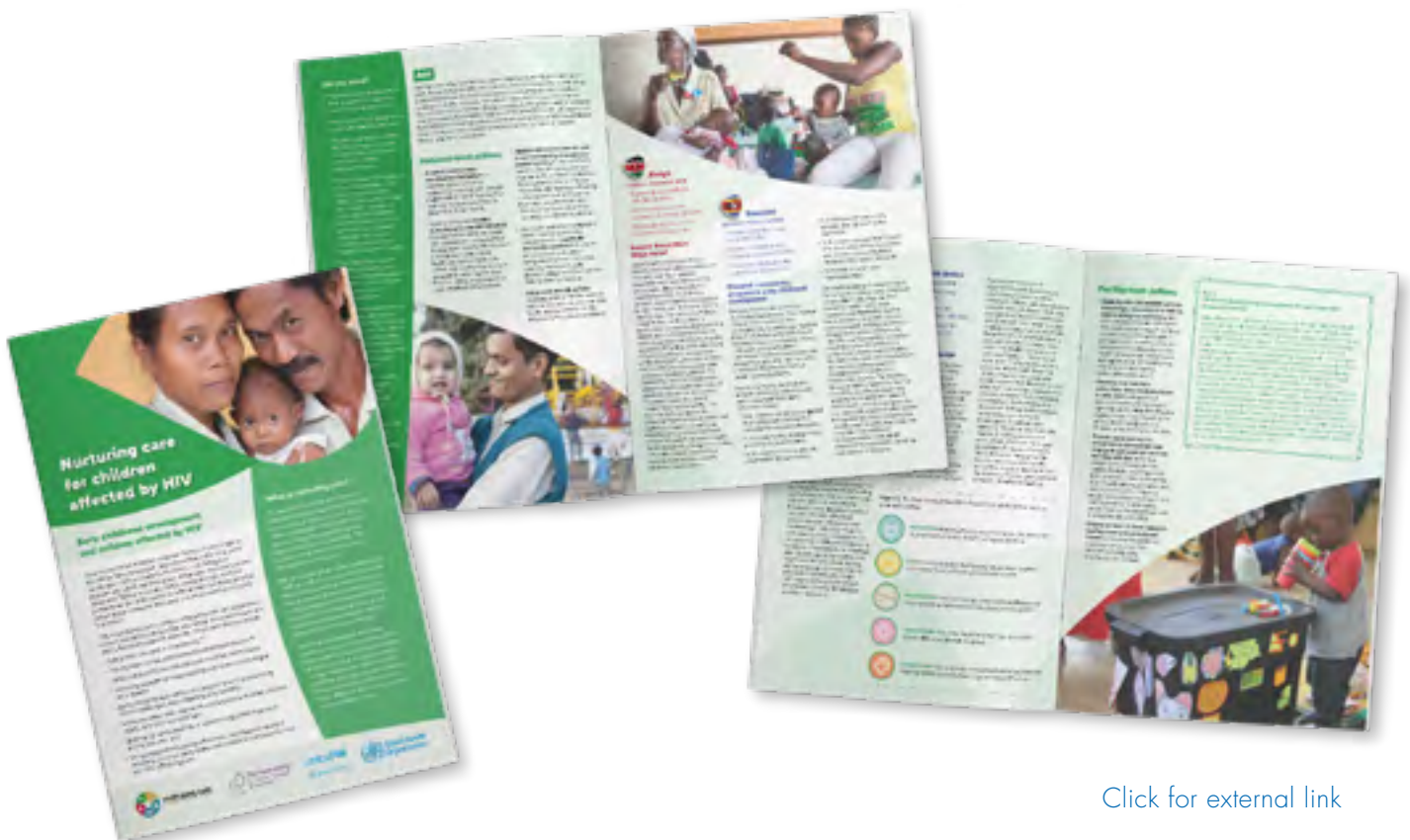


# BROCHURES & FLYERS

Design and formatting of briefs for the Nurturing care framework for early childhood development.



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Design and formatting of brochures and flyers.



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Restyling and formatting of Knowledge Summaries 36, 37 and 38 (October 2021), including a special edition for the COP26 event.



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Design and formatting of Knowledge Summaries from n.1 (2010) to 35, including binder to hold them.





Design and formatting of brochures and flyers.



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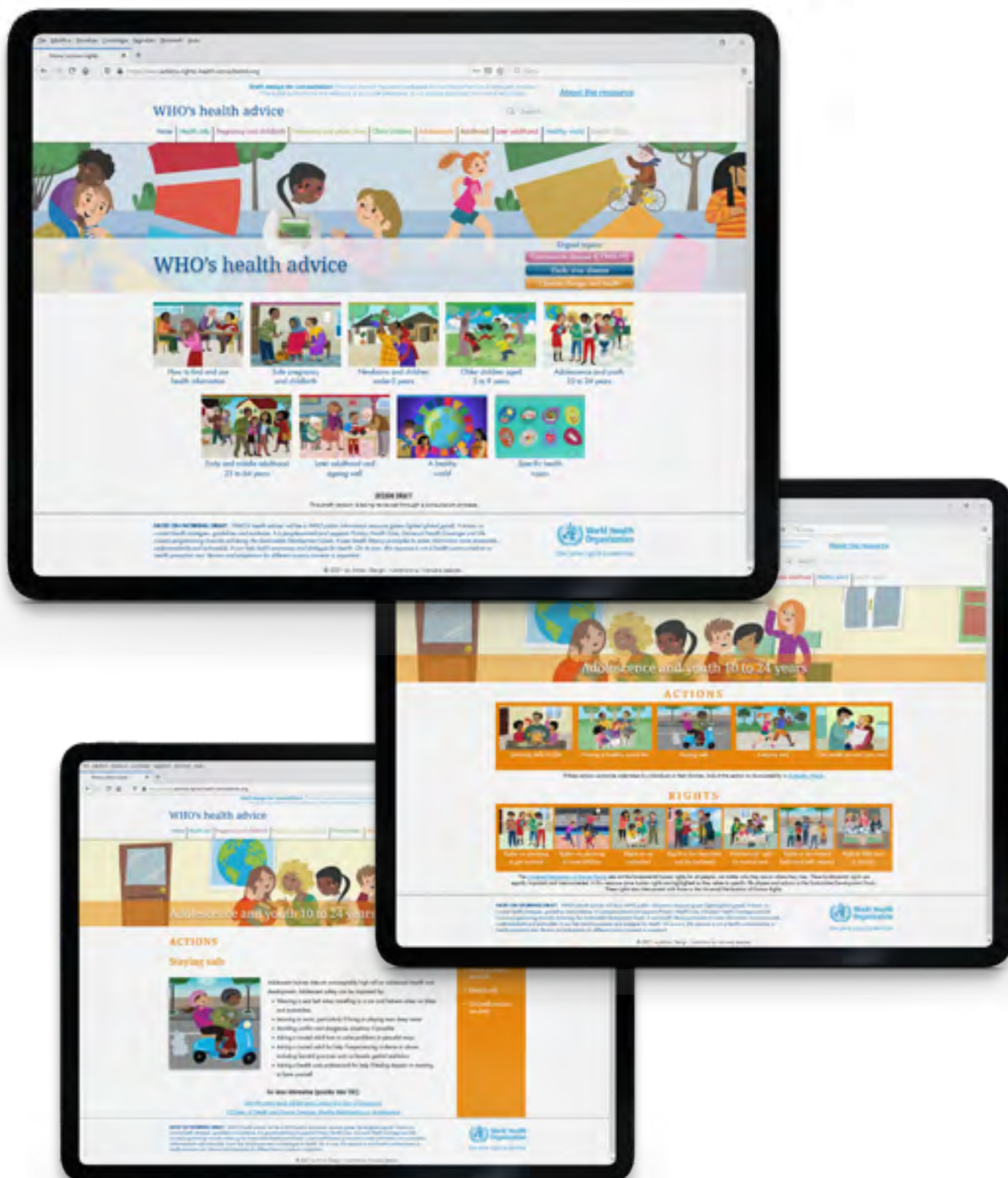
PRESENTATIONS & SCREENSAVERS

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# WEBSITES & SOCIAL MEDIA

Design and development of the WHO's health advice working draft website, using Wix. Illustrations by Manuela Leporesi, contracted by Annovi Design.

[Click for external link](#)





Design and formatting of social media tiles for PMNCH.

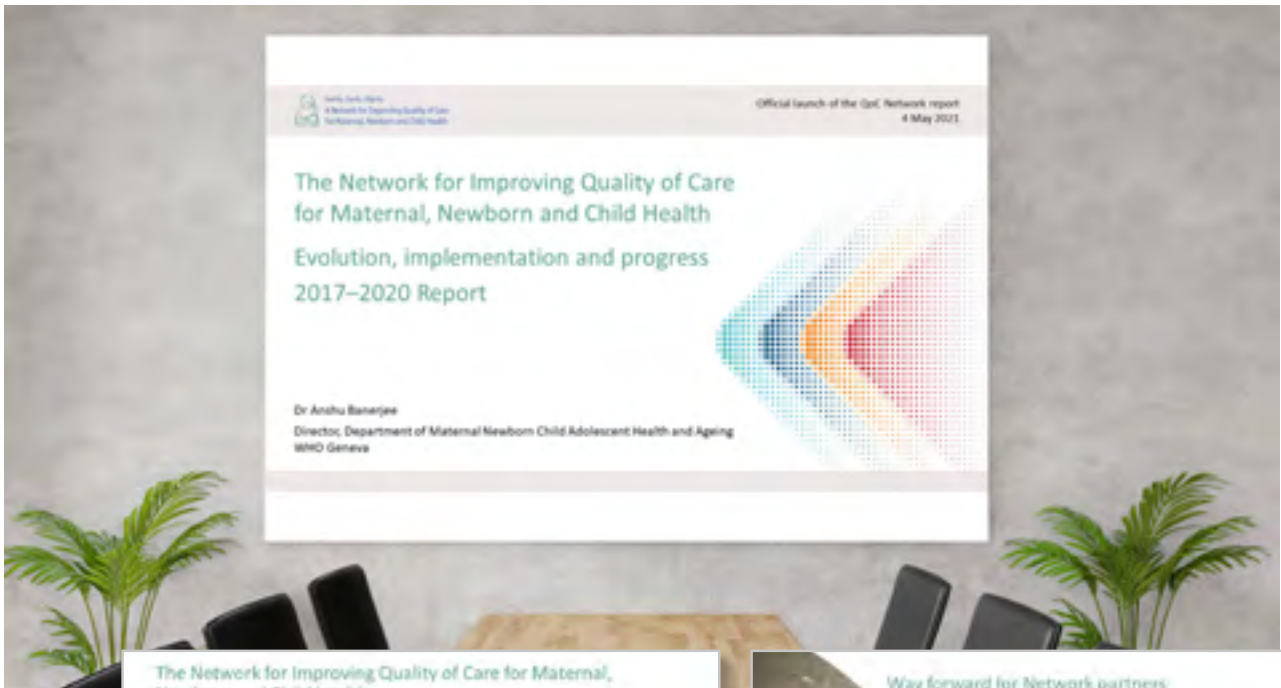




# PRESENTATIONS & SCREENSAVERS

Design and formatting of PowerPoint presentations and screensavers for meetings.





**The Network for Improving Quality of Care for Maternal, Newborn and Child health**

**The Network** - A broad-based partnership of committed governments, implementation partners and funding agencies aiming to implement and sustain QoC at scale

**QoC Network's countries** - Bangladesh, Côte d'Ivoire, Ethiopia, Ghana, India, Kenya, Malawi, Nigeria, Sierra Leone, Tanzania, Uganda

**QoC Goal** - Every pregnant woman and newborn infant receives quality care throughout pregnancy, childbirth and the postnatal period, with equity and dignity

**QoC Goal** - Reduce maternal and newborn deaths and stillbirths in participating health facilities by 50% over five years, and improve experience of care

**Way forward for Network partners**

- Continue to provide support for capacity building for quality of care, with a focus on sub-national level as a means for sustainability and scale up
- Prioritize and align investments aiming to support national priorities on quality of care for MNRA, including strengthening health information systems
- Evolve the normative guidance to reflect learning emerging from the Network
- Support countries to conduct implementation research and impact evaluations to assess effectiveness of the implementation QoC, birth packages, to inform scaling up
- Use the lessons from QoC Network implementation to inform coordination and delivery of technical support to countries that reflects country leadership, priorities, and partner alignment around the national strategy and plan
- Expand the learning network beyond the Network countries





# ROLL-UPS & BOOTHS

Design and formatting of roll-ups for meetings and promotion.





Banners designed and formatted for PMNCH's booth, applied to the given structures.



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